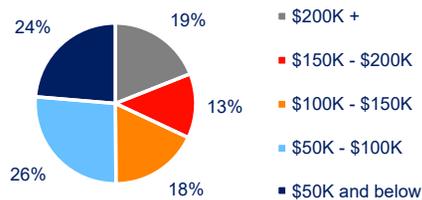


Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	14,558	102,389	272,344	132,897
Total Daytime Population	11,769	92,535	285,011	139,667
Workplace Population	4,859	33,988	117,212	60,476
Average Household Income	\$104,334	\$136,607	\$139,670	\$141,332
Median Household Income	\$72,466	\$99,783	\$103,221	\$102,891
Total Households	7,166	45,796	118,180	59,930
Median Home Value	\$328,427	\$463,224	\$458,873	\$471,120
College (4+)	51.4%	63.1%	62.5%	64.2%
Total Consumer Spending/Capita (Weekly)	\$443	\$472	\$472	\$474
% of Households with Children	19.9%	25.5%	27.3%	25.5%

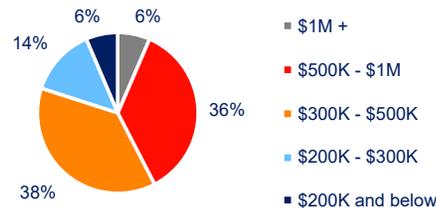
### 2030 Demographic Projections

Projected Population	14,482	101,884	272,117	131,967
Projected Annual Growth Rate	-0.1%	-0.1%	0.0%	-0.1%
Projected Total Growth Rate (5-Yr)	-0.5%	-0.5%	-0.1%	-0.7%

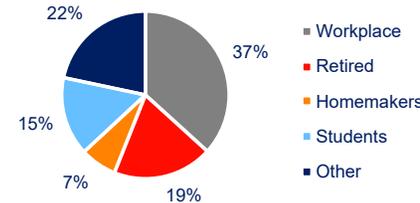
### 3-Mile Radius Section Detail



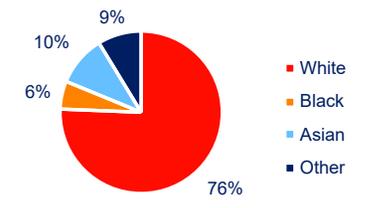
Household Income



Home Value



Daytime Population



Race  
Hispanic Origin: 4.9%